

### Oral Presentation Rubric

Name \_\_\_\_\_ Date \_\_\_\_\_ Title/Topic \_\_\_\_\_

Performance Element	4	3	2	1
<b>Visual Appeal of Infographic</b>	<ul style="list-style-type: none"> <li>● Significantly engages audience with visually appealing infographic</li> <li>● Effectively convinces audience to recognize the validity of a claim.</li> </ul>	<ul style="list-style-type: none"> <li>● Engages audience for most points and infographic is visually appealing</li> <li>● Clear claim, but development or support is inconclusive and incomplete.</li> </ul>	<ul style="list-style-type: none"> <li>● Somewhat engages audience and infographic may be somewhat visually appealing</li> <li>● Claim may be clear, but lacks development or support.</li> </ul>	<ul style="list-style-type: none"> <li>● Fails to engage audience and/or infographic is not visually appealing</li> <li>● Claim is unclear</li> </ul>
<b>Strength of Material, Organization</b>	<ul style="list-style-type: none"> <li>● Clear purpose and reasons</li> <li>● Multiple forms of strong evidence, facts, and/or statistics</li> </ul>	<ul style="list-style-type: none"> <li>● Clear purpose and reasons</li> <li>● Strong evidence, facts, and/or statistics</li> </ul>	<ul style="list-style-type: none"> <li>● Reasons are present but may not clear</li> <li>● Some evidence is present</li> </ul>	<ul style="list-style-type: none"> <li>● Reasons are not clearly defined;</li> <li>● Very weak or no support of claim through use of examples, facts, and/or statistics;</li> </ul>
<b>Delivery</b>	<ul style="list-style-type: none"> <li>● Speaks confidently and clearly</li> <li>● Information is presented, not read</li> <li>● Fluctuation in volume and inflection help to maintain audience interest and emphasize key points.</li> </ul>	<ul style="list-style-type: none"> <li>● Speaks confidently and clearly</li> <li>● Information is presented, not read</li> <li>● Appropriate volume to engage audience</li> </ul>	<ul style="list-style-type: none"> <li>● Speaks somewhat confidently</li> <li>● Information is read most of the time</li> <li>● Uneven volume with little or no inflection.</li> </ul>	<ul style="list-style-type: none"> <li>● Not confident in material</li> <li>● Information is read</li> <li>● Low volume and/or monotonous tone cause audience to disengage.</li> </ul>